



The Digital Alliance Foundation:

*"bridging the digital divide
for human development"*

A close-up photograph of four young children of African descent, smiling and looking towards the camera. The child in the foreground is a young boy with a wide smile, wearing a red shirt. Behind him are three other children, two girls and one boy, also smiling. They are wearing casual clothing like turtlenecks and sweaters.

The Digital Alliance Foundation:

- Advocacy

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A close-up photograph of three young children of African descent. The child in the foreground is a young boy with a wide, joyful smile, looking slightly to the right. Behind him, two other children are visible, also smiling. The child on the left is a girl with her hand raised, and the child on the right is a girl with a bright smile. They are all wearing casual clothing. The background is softly blurred, suggesting an outdoor or community setting.

The Digital Alliance Foundation:

- *Advocacy*
- *Alleviation*

*"bridging the digital divide
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The Digital Alliance Foundation:

- **Advocacy**
- **Alleviation**
- **Access**

*"bridging the digital divide
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The Digital Alliance Foundation:

- **Advocacy**
- **Alleviation**
- **Access**
- **Ability**

*"bridging the digital divide
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Visions, Innovations, Trends

- ▶ 1,000,000 people by 2017
- ▶ Leveraged Training Model
- ▶ Grass-roots Efforts
- ▶ Collaboration/Strategic Partnerships

Strategic Partnerships

- ▶ UN Global Alliance for ICT and Development
- ▶ UNESCO Partnership for Education
- ▶ UNESCO Community Multimedia Centers
- ▶ International Telecommunication Union (pending)
- ▶ Private Sector, Academic Institutions, Professional Associations:

- Yahoo!
- Novell
- MIT
- ATA – China
- Moodle
- Sun (pending)
- Cisco Systems (pending)



Lessons Learned



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- ▶ Coordinating Volunteers is like...



Herding cats

Priorities/Potentials for Action



Priorities/Potentials for Action

- ▶ The Ennobling Nature of Service
 - Those who serve
 - Those who are being served



Questions to be Deepened Further



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- ▶ How do you explain that ICT4D is as important as:
 - Food
 - Clean water
 - Medical attention
 - Etc.
- ▶ Or that it is not just about training programmers.

